

# OPEN AIR

White • Grey • Sand • Pewter

 **ASCOT**  
EVERYTILE







 **ASCOT**  
EVERYTILE

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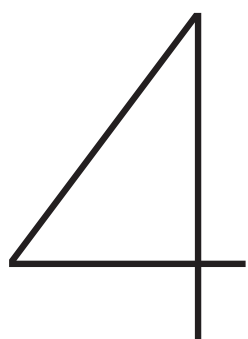
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# In evidenza

## HIGHLIGHTS



### Colori



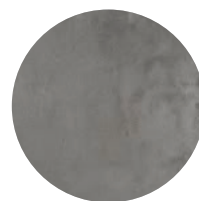
White



Grey



Sand

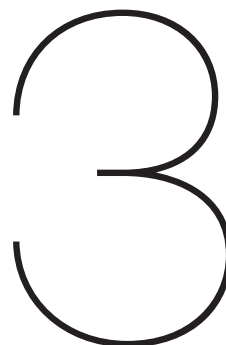


Pewter



### Formati per Interno

29,6X59,5 • 59,5X59,5  
33,3X100 • 59,5X119,2  
75x150 • 44,5x90  
90x90



### Formati per Esterno

59,5X59,5  
90x90-10mm  
90x90-20mm



### Spessori

10mm  
20mm



### Pezzi Speciali

2 Mosaici  
2 Decor  
2 Battiscopa  
1 Gradino



® Una superficie  
naturale, materica e vissuta.  
— Preziosa nella sua eleganza  
sobria e sorprendente.

Open Air

# Grey



A natural textured surface with a lived-in feel. Luxurious in its elegance, sober and surprising.

Eine natürliche Oberfläche mit Materialeffekten und Used-Optik, die durch ihre schlichte, verblüffende Eleganz überzeugt.

Une surface naturelle, texturée et usée. Précieuse de par son élégance sobre et surprenante.

Una superficie natural, matérica y vivida. Preciosa en su elegancia sobria y sorprendente.

Натуральная фактурная поверхность с эффектом состаренности. Великолепная в своей элегантности, сдержанной и восхитительной

# Living Room



Grey Rett. 90x90 - 35,5"x35,5"  
Grey Out 20 mm Rett. 90x90 - 35,5"x35,5"  
White Rett. 44,5x90 - 17,5"x35,5"











Rivestimento Bitech® Arrow Grey 33,3x100 - 13"x39,4"  
Grey Rett. 90x90 - 35,5"x35,5"







Grey Rett. 59,5x119,2 - 23,4"x46,8"



Open Air

Grey



Relax Room



Grey Rett. 59,5x119,2 - 23,4"x46,8"







# 33



Pewter Rett. 90x90 - 35,5"x35,5"  
Pewter Rett. Out 20 mm 90x90 - 35,5"x35,5"  
Rivestimento Bitech® Grey 33,3x100 - 13"x39,4"

# 100

Open Air

# Pewter + Grey



Pewter Rett. 90x90 - 35,5"x35,5"  
Pewter Rett. 20 mm 90x90 - 35,5"x35,5"  
Pewter Rett. 59,5x119,2 - 23,4"x46,8"

# Spa / Bathroom



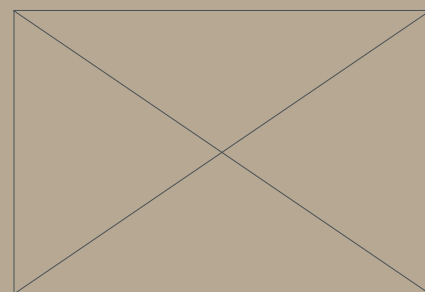
Pewter Rett. 90x90 - 35,5"x35,5"  
Pewter 20 mm 90x90 - 35,5"x35,5"  
Pewter Rett. 59,5x119,2 - 23,4"x46,8"







# Spa / Bathroom



Pewter Rett. 90x90 - 35,5"x35,5"  
Pewter 20 mm 90x90 - 35,5"x35,5"





Sand 20 mm 90x90 - 35,5"x35,5"



Open Air

Sand 20 mm 90x90 - 35,5"x35,5"







Sand 20 mm 90X90 - 35,5'X35,5'



® Open Air White Living Room



® Open Air White Living Room

® Open Air White Living Room

® Open Air White Living Room



Open Air

White



White Rett. 90x90 - 35,5"x35,5"

Living Room

# White

Rett. 90x90 - 35,5"x35,5"







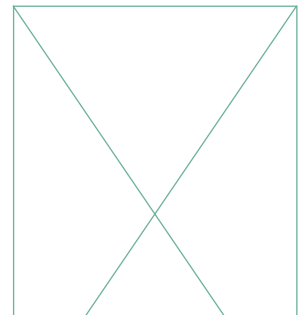


White Rett. 90x90 - 35,5"x35,5"  
Mosaico White 31,5x31,5 - 12,4"x12,4"

/ Open Air • White /



Open Air • White / Open Air • White / Open Air • White /  
White / Open Air • White





Open Air

# White

Spazi ampi, ricchi di luce e calore,  
dialogano con una materia  
dall'aspetto vissuto, ricco di sfumature  
e dettagli, conferendo all'ambiente  
un senso di calma e relax.



Large spaces full of light and warmth  
interact with materials  
that have the appearance of age,  
rich in nuances and details,  
affording a relaxing sense of calm.

Breite, helle und warme Flächen  
stehen im Zwiegespräch mit einer  
nuancen- und detailreichen Used-Optik,  
die eine beruhigende, entspannte  
Atmosphäre schaffen.

Des espaces vastes,  
emplis de lumière et de chaleur  
communiquent avec une matière  
à l'aspect usé, pleine de nuances  
et de détails, créant une atmosphère  
calme et décontractée.

Espacios amplios, cálidos,  
bañados por la luz  
dialogan con una materia  
de aspecto vivido, plagada de matices  
y detalles que aportan al espacio  
una sensación de calma y relax.

В просторные, полные света и тепла  
интерьеры гармонично вписывается  
материал с эффектом состаренности,  
богатый оттенками и изящными штрихами,  
создавая ощущение спокойствия и  
расслабленности.

# Bathroom



White Rett. 59,5x59,5 - 23,4"x23,4" / 59,5x119,2 - 23,4"x46,8"





Rivestimento Bitech® The Wall White 33,3x100 - 13"x39,4"







Rivestimento Bitech® Arrow White 33,3x100 - 13"x39,4"



White Rett. 59,5x119,2 - 23,4"x46,8"







White Rett. 90x90 - 35,5"x35,5"





~  
© Open Air  
si ispira alle superfici naturali  
— replicando colore e movimento,  
mostrandosi con semplicità  
e carattere.



Open Air

Sand

Open Air is inspired  
by the surfaces of nature,  
replicating colour and movement  
and revealing itself  
with simplicity and character.

Open Air ist in ihrer Farbgebung  
und Linienführung von natürlichen  
Oberflächen inspiriert und besticht  
durch ihren schlichten und dennoch  
aussagekräftigen Charakter.

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Open Air  
s'inspire des surfaces naturelles  
en imitant leur chaleur et leur  
mouvement, affichant simplicité  
et caractère.

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Kitchen

# Kitchen



Sand Rett. 90x90 - 35,5"x35,5"


Open Air se inspira en las superficies naturales replicando color y movimiento, mostrándose con sencillez y carácter.

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Коллекция Open Air, вдохновленная красотой натуральных материалов, воспроизводит их цвет и динамизм, с необычайной естественностью проявляя свой яркий характер.


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Mosaico Sand 31,5x31,5 - 12,4"x12,4"





Sand Rett. 59,5x59,5 - 23,4"x23,4"  
Mosaico Sand 31,5x31,5 - 12,4"x12,4"



Open Air

Sand







Rivestimento Bitech® Arrow Sand 33,3x100 - 13"x39,4"  
Pavimento Sand Rett. 59,5x59,5 - 23,4"x23,4"





# OPEN AIR

DATI TECNICI





## PORCELLANATO IMPASTO COLORATO

COLOURED BODY PORCELAIN  
STONEWARE

DURCHGEFÄRBTES  
FEINSTEINZEUG

GRÈS CÉRAME COLORÉ DANS  
LA MASSE

PORCELÁNICO DE PASTA DE  
COLOR

КЕРАМОГРАНИТ,  
ОКРАШЕННЫЙ В МАССЕ

## DIGITAL TECHNOLOGY



IN



WALL  
BITECH®



FLOOR



OUT  
10mm



OUT  
20mm

## COLORI

COLOURS - COULEURS - FARBEN - COLORES - ЦВЕТА

## FINITURE/FINISHES

RETT



**WHITE**



**GREY**



**SAND**



**PEWTER**

# OPEN AIR

SVILUPPO GRAFICO / GRAPHIC DEVELOPMENT

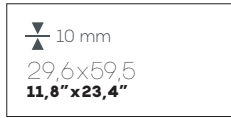




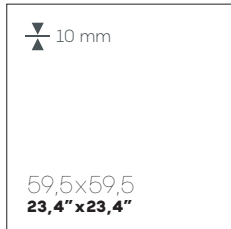
# FORMATI

SIZES - FORMATS - FORMATE - FORMATOS - ФОРМАТЫ

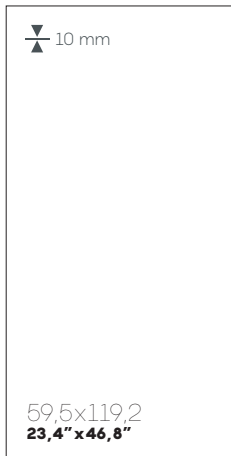
## DECORATIONS AND SPECIAL PIECES



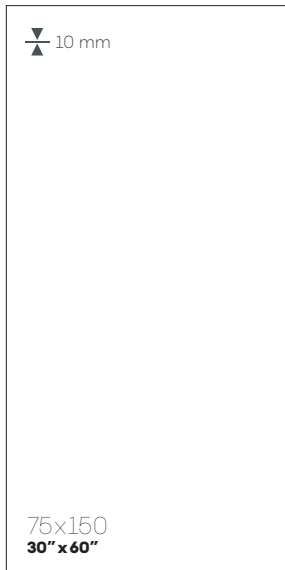
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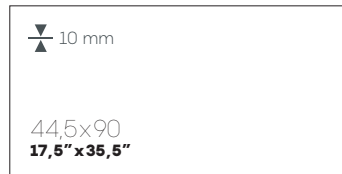
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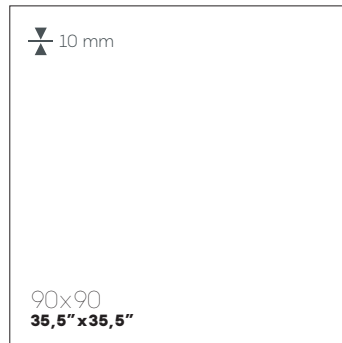
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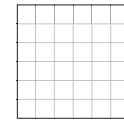
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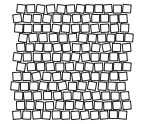
RETT



RETT



Mosaic Mix  
29,6x29,6 **11,8"x11,8"**  
RETT



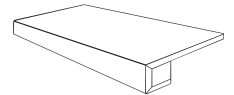
Mosaico  
31,5x31,5 **12,4"x12,4"**



Battiscopa  
7,2x90 **2,8"x35,5"**  
RETT

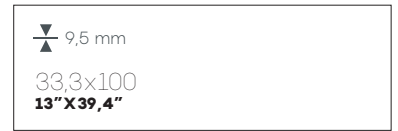


Battiscopa  
9x59,5 **3,5"x23,4"**  
RETT



C. Retta  
33x120 **13"x47"**  
RETT

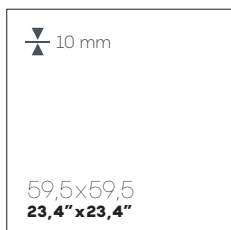
### RIVESTIMENTO BITECH® White / Grey / Sand



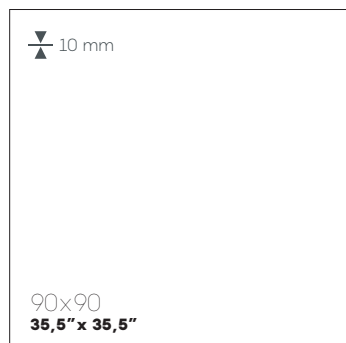
Arrow 33,3x100 **13"x39,4"**



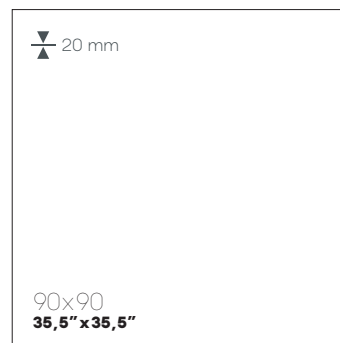
The Wall 33,3x100 **13"x39,4"**



RETT



RETT



RETT

Grey / Sand / Pewter

# OPEN AIR

**75X150** / 30"X60"

CODE	COLORS	SIZE
OP71510R	OPEN AIR WHITE RETT	75X150
OP71540R	OPEN AIR GREY RETT	75X150
OP71560R	OPEN AIR PEWTER RETT	75X150
OP71580R	OPEN AIR SAND RETT	75X150

**90X90** / 35,5"X35,5"

OP9910R	OPEN AIR WHITE RETT	90X90
OP9940R	OPEN AIR GREY RETT	90X90
OP9960R	OPEN AIR PEWTER RETT	90X90
OP9980R	OPEN AIR SAND RETT	90X90

**59,5X119,2** / 23,4"X46,8"

OP12610R	OPEN AIR WHITE RETT	59,5X119,2
OP12640R	OPEN AIR GREY RETT	59,5X119,2
OP12660R	OPEN AIR PEWTER RETT	59,5X119,2
OP12680R	OPEN AIR SAND RETT	59,5X119,2

**59,5X59,5** / 23,4"X 23,4"

OP610R	OPEN AIR WHITE RETT	59,5X59,5
OP640R	OPEN AIR GREY RETT	59,5X59,5
OP660R	OPEN AIR PEWTER RETT	59,5X59,5
OP680R	OPEN AIR SAND RETT	59,5X59,5

**29,6X59,5** / 11,8"X 23,4"

OP310R	OPEN AIR WHITE RETT	29,6x59,5
OP340R	OPEN AIR GREY RETT	29,6x59,5
OP360R	OPEN AIR PEWTER RETT	29,6x59,5
OP380R	OPEN AIR SAND RETT	29,6x59,5

**44,5X90** / 17,5"X 35,5"

OP910R	OPEN AIR WHITE RETT	44,5X90
OP940R	OPEN AIR GREY RETT	44,5X90
OP960R	OPEN AIR PEWTER RETT	44,5X90
OP980R	OPEN AIR SAND RETT	44,5X90

**BATTISCOPIA**  
**9X59,5** / 3,5"X 23,4"

OPB61R	BATT. OPEN AIR WHITE RETT	9x59,5
OPB64R	BATT. OPEN AIR GREY RETT	9x59,5
OPB66R	BATT. OPEN AIR PEWTER RETT	9x59,5
OPB68R	BATT. OPEN AIR SAND RETT	9x59,5

**BATTISCOPIA**  
**7,2X90** / 2,8"X 35,5"

OPB91R	BATT. OPEN AIR WHITE RETT	7,2X90
OPB94R	BATT. OPEN AIR GREY RETT	7,2X90
OPB96R	BATT. OPEN AIR PEWTER RETT	7,2X90
OPB98R	BATT. OPEN AIR SAND RETT	7,2X90

**MOSAIC MIX**  
**29,6X29,6** / 11,8"X 11,8"

OPM10R	MOS. MIX OPEN AIR WHITE RETT (36 PZ)	29,6X29,6
OPM40R	MOS. MIX OPEN AIR GREY RETT (36 PZ)	29,6X29,6
OPM60R	MOS. MIX OPEN AIR PEWTER RETT (36 PZ)	29,6X29,6
OPM80R	MOS. MIX OPEN AIR SAND RETT (36 PZ)	29,6X29,6

**MOSAICO**  
**31,5X31,5** / 12,4"X 12,4"

OPMS10	MOSAICO OPEN AIR WHITE	31,5x31,5
OPMS40	MOSAICO OPEN AIR GREY	31,5x31,5
OPMS60	MOSAICO OPEN AIR PEWTER	31,5x31,5
OPMS80	MOSAICO OPEN AIR SAND	31,5x31,5



**COSTA RETTA**  
33X120 / 13" X 47"

OPS3310R	C. RETTA OPEN AIR WHITE RETT	33X120
OPS3340R	C. RETTA OPEN AIR GREY RETT	33X120
OPS3360R	C. RETTA OPEN AIR PEWTER RETT	33X120
OPS3380R	C. RETTA OPEN AIR SAND RETT	33X120

**90X90 / 35,5" X 35,5"**

**OUT DRY 10 mm**

OP9910OR	OPEN AIR WHITE OUT DRY RETT	90X90
OP9940OR	OPEN AIR GREY OUT DRY RETT	90X90
OP9960OR	OPEN AIR PEWTER OUT DRY RETT	90X90
OP9980OR	OPEN AIR SAND OUT DRY RETT	90X90

**59,5X59,5 / 23,4" X 23,4"**

OP610OR	OPEN AIR WHITE OUT DRY RETT	59,5X59,5
OP640OR	OPEN AIR GREY OUT DRY RETT	59,5X59,5
OP660OR	OPEN AIR PEWTER OUT DRY RETT	59,5X59,5
OP680OR	OPEN AIR SAND OUT DRY RETT	59,5X59,5

**90X90 / 35,5" X 35,5"**

**OUT 20 mm**

OP9944OR	OPEN AIR GREY OUT 90 20 MM	90X90
OP9966OR	OPEN AIR PEWTER OUT 90 20 MM	90X90
OP9988OR	OPEN AIR SAND OUT 90 20 MM	90X90

**33,3X100 / 13" X 39,4"**

**RIVESTIMENTO BITECH®**

OP3310	OPEN AIR WHITE	33,3x100
OP3340	OPEN AIR GREY	33,3x100
OP3380	OPEN AIR SAND	33,3x100

**ARROW**  
33,3X100 / 13" X 39,4"

OP3310A	OPEN AIR WHITE ARROW	33,3x100
OP3340A	OPEN AIR GREY ARROW	33,3x100
OP3380A	OPEN AIR SAND ARROW	33,3x100

**THE WALL**  
33,3X100 / 13" X 39,4"












OP3310W	OPEN AIR WHITE THE WALL	33,3x100
OP3340W	OPEN AIR GREY THE WALL	33,3x100
OP3380W	OPEN AIR SAND THE WALL	33,3x100

**IMBALLI / PACKING / EMBALLAGE / VERPACKUNG**

FORMATO SIZE FORMAT FORMAT	PZ./SCATOLA PIECES/BOX PIECES/BOÎTE STÜCK/KARTON	MQ./SCATOLA SQM/BOX M²/BOÎTE QM/KARTON	KG./SCATOLA KG/BOX KG/BOÎTE KG/KARTON	SC./PALLET BOXES/PALLET BOÎTES/PALETTE KARTONS/PALETTE	MQ./PALLET SQM/PALLET M²/PALLETE QM/PALLETE	KG./PALLET KG/PALLET KG/PALLETE KG/PALLETE	SPESORE THICKNESS ÉPAISSEURS STARKE
75X150 / 30" X 60" RETT.	1	1,125	25,70	24	27,00	632	10MM
90X90 / 35,5" X 35,5" RETT.	2	1,620	33,40	20	32,40	683	10MM
59,5X119,2 / 23,4" X 46,8" RETT.	2	1,440	31,00	36	51,84	1131	10MM
59,5X59,5 / 23,4" X 23,4" RETT.	4	1,440	31,00	30	43,20	945	10MM
29,6X59,5 / 11,8" X 23,4" RETT.	5	0,900	19,30	48	43,20	941	10MM
44,5X90 / 17,5" X 35,5" RETT.	3	1,200	24,80	32	38,40	809	10MM
33,3X100 / 13" X 39,4"	4	1,332	21,91	32	42,62	716	9,5MM
33,3X100 / 13" X 39,4" ARROW	4	1,332	21,91	32	42,62	716	9,5MM
33,3X100 / 13" X 39,4" THE WALL	4	1,332	21,91	32	42,62	716	9,5MM
9X59,5 / 3,5" X 23,4" BATT. RETT.	12	-	-	-	-	-	-
7,2X90 / 2,8" X 35,5" BATT. RETT.	6	-	-	-	-	-	-
29,6X29,6 / 11,8" X 11,8" MOS. MIX RETT.	4	-	-	-	-	-	-
31,5X31,5 / 12,4" X 12,4" MOSAICO	4	-	-	-	-	-	-
33X120 / 13" X 47" C.RETTA RETT.	2	-	-	-	-	-	-
90X90 / 35,5" X 35,5" OUT DRY RETT.	2	1,620	33,40	20	32,40	683	10MM
59,5X59,5 / 23,4" X 23,4" OUT DRY RETT.	4	1,440	31,00	30	43,20	945	10MM
90X90 / 35,5" X 35,5" OUT 20 MM	1	0,810	36,70	30	24,30	1116	20MM












IN

EN 14411 B I<sub>a</sub> GL

						$\mu$					
Non gelive/Frost Proof Ingelif/Frostsicher	Totale/Complete Totale/FAbsolut	Resiste/Resists Resiste/Bestading	40-55 N/mm <sup>2</sup>	≤ 0,5 %	PEI V	WET > 0,60 DRY > 0,59	9	> 0,42	R 10	A+B	V2












OUT DRY 10 mm

EN 14411 B I<sub>a</sub> GL

						$\mu$					
Non gelive/Frost Proof Ingelif/Frostsicher	Totale/Complete Totale/FAbsolut	Resiste/Resists Resiste/Bestading	40-55 N/mm <sup>2</sup>	≤ 0,5 %	PEI V	WET > 0,73 DRY > 0,71	9	> 0,42	R 11	C	V2

OUT 20 mm

EN 14411 B I<sub>a</sub> GL

						$\mu$					
Non gelive/Frost Proof Ingelif/Frostsicher	Totale/Complete Totale/FAbsolut	Resiste/Resists Resiste/Bestading	40-55 N/mm <sup>2</sup>	≤ 0,5 %	PEI V	WET > 0,73 DRY > 0,71	9	> 0,42	R 11	A+B+C	V2

I valori indicati nella tabella si riferiscono alle prove eseguite sul colore SAND.

The values in the table refer to the tests performed on color SAND.

Les valeurs indiquées dans le tableau se réfèrent aux essais exécutés sur le couleur SAND.

Die in der Tabelle angegebenen Werte beziehen sich auf die Tests die auf dem Farbe SAND ausgeführt wurden.

Los valores indicados en la tabla se refieren a las pruebas realizadas sobre el color SAND.

Указанные в таблице значения относятся к испытаниям, проведенным на бежевом оттенке SAND.





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